

Mudara IOD

19th of October 2009
Amman



IOD
MUDARA



Institute of Directors

Why Mudara?

Supporting high levels of national and regional growth requires:

- Professional, qualified and independent directors.
- Directors with international vision and capability.
- Training and encouraging young nationals for governance roles.

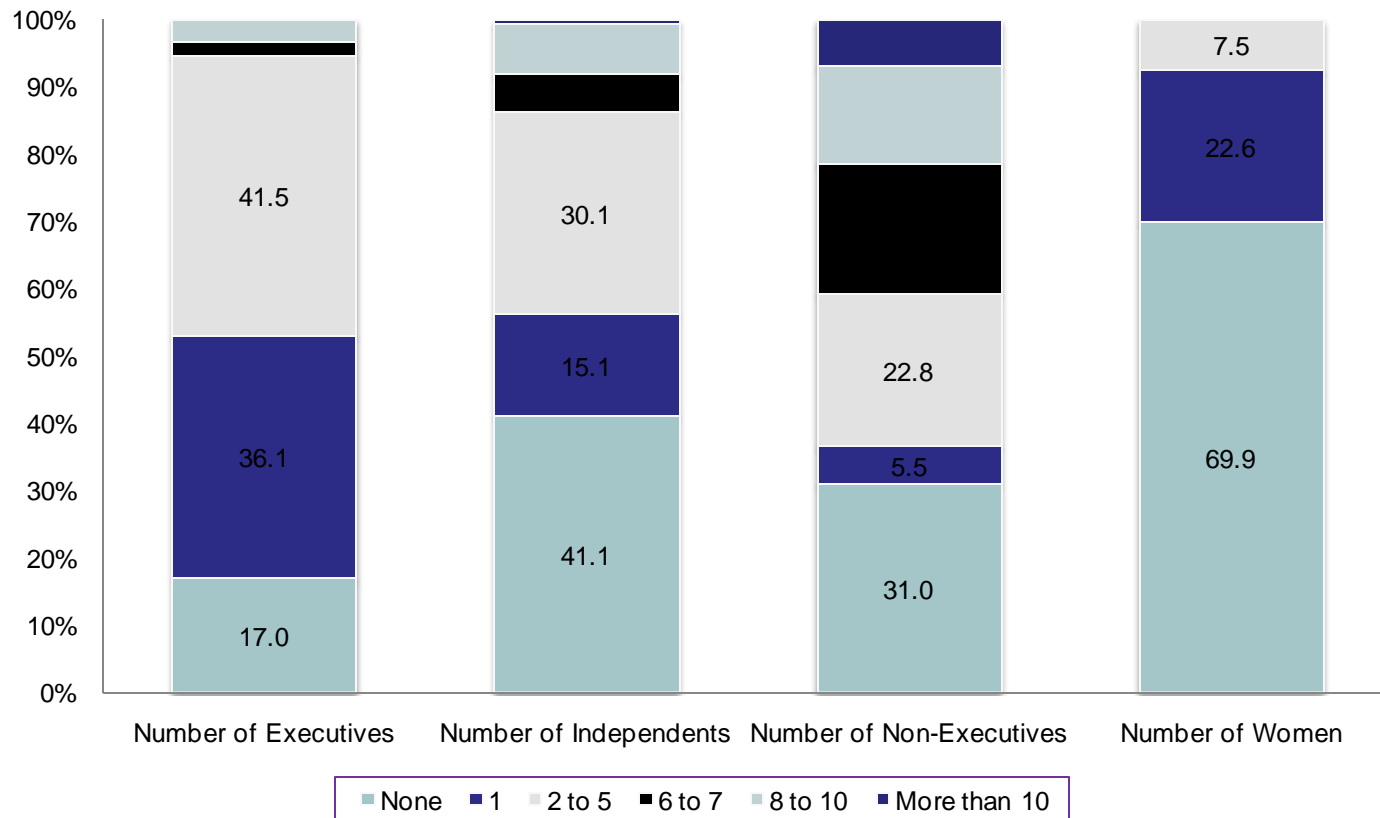
A Professional Directors Institute will:

- Help promote networking across cultural, age and gender lines
- Provide a forum for foreign professionals to contribute
- Complement the work of other groups such as Hawkamah, YAL and AIWF

Build an IOD for the region:

- Demonstrates leadership for the region
- Provides the right legal and regulatory framework (e.g. Data protection)

The Region Has Still To Build Stronger Boards



Strength: Majority of boards consist of non-executives Source: Hawkamah/IFC Survey

Weakness: Other elements

56% have one or no independent directors

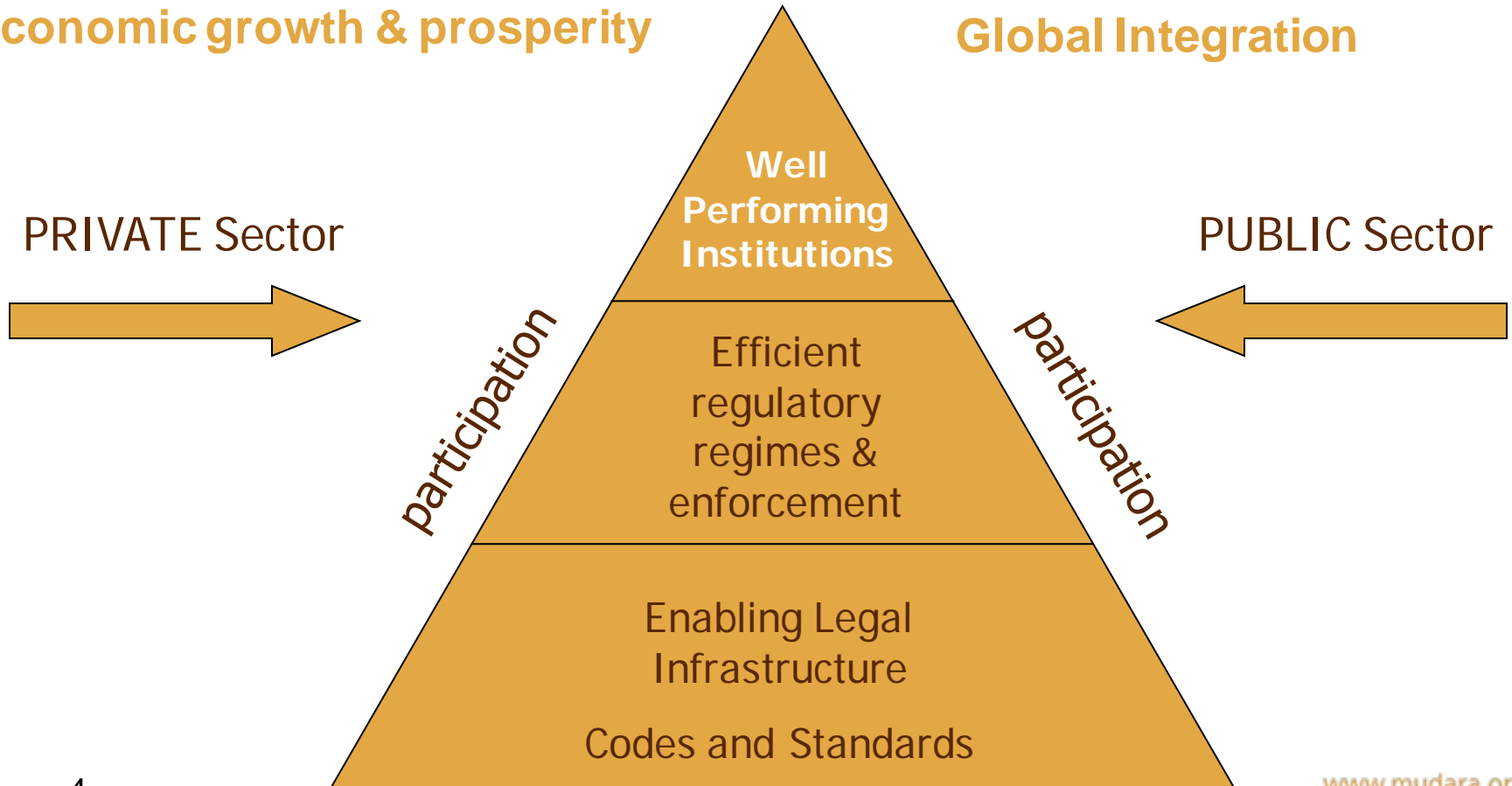
53% have one or no executive directors

70% have no women

Towards Better Governance: Climbing the Pyramid.

Economic growth & prosperity

Global Integration



Professional Associations are Key Institutions



“Director’s behaviour is fundamentally driven by individual ethics and accountability, not by laws imposed from outside.

*Ivor Francis: Future Direction, The Power of the Competitive Board”:
1997*

MUDARA, the Institute of Directors

.....improving professional directorship to contribute to the well-being of the region.

Vision: to be the region's leading, international best practice, professional membership organisation representing the interest of directors.

Mission: to establish an internationally recognised institute committed to best practices for directors by:

- Building Membership
- Offering professional development and networking
- Providing research and information
- Providing ancillary services
- Creating a network of partnerships.

What we do:

- Assist members to achieve high standards of professionalism;
- Provide continuing professional development and accreditation programmes;
- Increase the recognition of the role of directors;
- Provide forums and events for members to network and contribute;
- Provide services to members to add value and enhance their skills and contributions.

Member Categories: Associate, Member, Graduate Member, Fellow, International, Honorary

www.mudara.org

Mudara empowers directors and board members to maximise their potential by providing the resources for best practices, business performance and professional development.


Join us!

www.mudara.org

Thank You!

Institute of Directors

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