

# CONFERENCE PROGRAMME

*From Partnership to Prosperity: Women in the Arab World,  
France and the International Community*

شراكة في النجاح

المرأة في العالم العربي وفرنسا و المجتمع الدولي

Paris, France

3 - 5 March 2009

**Tuesday 3 March 2009**

**Check in at the Fouquet's and the Balzac Hotel**

**Wednesday 4 March 2009**

**0800 – 0930**

**Registration at the Paris Chamber of Commerce and Industry**  
*(27 avenue de Friedland, Paris 8ème)*

**0930 – 1130**

**Opening Session**

**WELCOME FROM THE GREATER PARIS INVESTMENT AGENCY**

**Mr Thierry Jacquillat**

Chairman, **Greater Paris Investment Agency**

**WELCOME ADDRESS AND INTRODUCTION TO THE CONFERENCE**

**Mrs Haifa Fahoum Al Kaylani**

Chairman, **Arab International Women's Forum**

**KEYNOTE ADDRESS**

**Mme Nicole Ameline**

Former Minister of Equality and Member of the  
National Assembly of France

**SPECIAL ADDRESS**

**HE Ms Fayza Mohamed Abounaga**

Minister of International Cooperation, The Arab Republic of Egypt

**SPECIAL ADDRESS**

**HE Mrs Suhair Al-Ali**

Minister of Planning and International Cooperation,  
The Hashemite Kingdom of Jordan

**SPECIAL ADDRESS**

**HE Mrs Bahia Hariri**

Minister of Education and Higher Education, Lebanon

**SPECIAL ADDRESS**

**HE Dr Fatima Al Balooshi**

Minister for Social Development, The Kingdom of Bahrain

**SPECIAL ADDRESS**

**HE Dr Diala Al -Haj Aref**

Minister of Social Affairs & Labour, The Syrian Arab Republic

**KEYNOTE ADDRESS**

**HE Mrs Anne Marie Idrac**

Minister of State for Foreign Trade, France

## **Plenary Session I**

### **Wealth Management for Women Leaders**

Leading women in business recognize the importance of becoming better acquainted with investment and global wealth structuring, to ensure wealth preservation for future generations. In addition, they are keen to learn about diversification and risk management in their aim to preserve and grow their wealth.

How best can women leaders manage an international, diversified investment portfolio? What advice should be given to women leaders investing in global capital markets? How does one go about listing their company on the stock exchange? How can you generate growth on existing wealth? And how can women leaders successfully 'globalize' family businesses?

This session aims to address the many wealth management issues that directly concern women leaders and to enhance their knowledge of the cross-border investment opportunities available to them today.

#### **MODERATOR**

##### **Mrs Françoise Malrieu**

Administrator **ADP and La Poste**, Managing Partner, **Aforge Finance**, Chairman of Audit for **Société Française de Financement de l'Economie Française (SFEF - French Financing Corporation)**

##### **Mr Philippe Lagayette**

Vice Chairman of **JP Morgan in EMEA** and Chairman of **JP Morgan's Sovereigns Group** in EMEA, France

##### **Mrs Mona Al Moayyed**

Managing Director, **Y.K. Al-Moayyed & Sons**,  
The Kingdom of Bahrain

##### **Mr Luc Debieuvre**

Managing Director, **Bank Audi Saradar** France SA

##### **Dr Afnan Al Shuaiby**

Secretary General & CEO, **Arab-British Chamber of Commerce**, UK

##### **Ms Neveen El Tahri**

Chairperson, **Delta Holdings**, and Country Representative of **RBS** in The Arab Republic of Egypt

##### **Mr Olivier Garnier**

Deputy General Manager,  
**Société Générale Asset Management**, France

### **Discussion**

**1300 – 1500**

## **Networking Luncheon**

Highlights of the Mc Kinsey study “**Women Matter – Female Leadership, a Competitive Edge for the Future**” by  
Mr Georges Desvaux, Senior Associate Director at **McKinsey**

**Venue**

### **Paris Chamber of Commerce and Industry**

*(27 avenue de Friedland, Paris 8ème)*

**1500 – 1600**

### **Plenary Session II**

## **Innovation through Collaboration: Best Practices in Biotechnology, Cosmetic Sciences and R&D**

The formation of biotechnology, engineering, science, R&D and technology clusters in France and around the Arab world speak volumes on the commitment of both the European Union and the Middle East to developing world-class, sustainable knowledge economies, and there are important lessons to be learned in this regard.

For example, how does the life science industry harness the power of partnership to innovate and develop new therapies, products and technologies and how can this be emulated in other industries? How do sectoral and geographic cluster models increase the productivity with which companies can compete, nationally and globally? What effect do clusters have on national and global economic competitiveness; on private sector growth, investment and job creation?

### **MODERATOR**

#### **Mrs Nadereh Chamlou**

Senior Adviser, MENA Region, **The World Bank**

#### **HE Mr François d’Aubert**

Former Minister of Research,  
Chairman, **Cité des Sciences et de l’Industrie**, France

#### **Professor Alice Dautry**

President **Institut Pasteur**, France

#### **Dr Jean-Francois Minster**

Senior Vice President Scientific Development  
**TOTAL Gas & Power**, France

### **Discussion**

1600 – 1730

## Testimonial of Women Success Stories

### MODERATOR

**Mrs Chiara Corazza**

Managing Director, **Greater Paris Investment Agency**, France

**HE Ms Emma Bonino**

Vice President, The Italian Senate, Italy

**Mrs Raja Al Gurg**

Managing Director, **Easa Saleh Al Gurg Group**,  
United Arab Emirates

**Mrs Patricia Barbizet**

Vice Chairman of the Board of Directors of **Pinault group**,  
Chairman of **Christie's**, Chairman of **Artemis**, France

**Mrs Sonia Khandji Cachecho**

Board Member, **Damascus Chamber of Commerce**,  
The Syrian Arab Republic

**Mrs Anne Lauvergeon\***

Chairman & CEO, **Areva Group**, France

**Mrs Brigitte Taittinger-Jouyet**

Chairman, **Annick Goutal**, France

1900

### Private Visit to the Jacquemart André Museum

*(158 boulevard Haussmann, 75008 Paris)*

2000

### Gala Dinner at the Jacquemart André Museum

Welcome by **Mrs Laetitia Petrie**

Director in Charge of External Affairs, **Institut de France**

Welcome by **Mr Thierry Jacquillat**,

Chairman, **Greater Paris Investment Agency**, France

Keynote speech by **HE Mrs Christine Lagarde**,

**Minister for the Economy, Industry and Employment**, France

Few words from **Prince Gabriel de Broglie**,

Chancellor of **Institut de France**

Concluding remarks by **Mrs Haifa Fahoum Al Kaylani**,

Chairman, **Arab International Women's Forum**

**Thursday 5 March 2009**

## **Business to Business Visits**

**0900 – 1000**

### **Breakfast at Hermès HQ**

Welcome by **Mr Patrick Thomas**, Chairman **Hermès International** and **Mrs Pascale Mussard**, Executive Member of the Hermès Family, Artistic Co-Director at **Hermès International**

**Followed by a private visit.**

**1045 – 1230**

**Visit of La Défense, Europe's prime business district followed by a panel discussion on the opportunities in investing in Greater Paris commercial real estate market.**

*(Grande Arche - 1, parvais de la **Défense**, 92044 Paris la Défense)*

With more than 50 million square meters, Greater Paris is Europe's largest office market and the world's second (after Tokyo but before New York). More than 25 billions Euros have been invested in Paris commercial real estate in 2007 thanks to its diversified and competitive offer. The actual financial crisis undoubtedly offers new investment opportunities in Greater Paris real estate market.

### **MODERATOR**

#### **Mr Alain Béchade**

Former Vice President, **Atis Real International**, France

#### **Mr Philippe Chaix**

Managing Director, **EPAD**, France

#### **Mr Frédéric Nouel**

Partner, **Gide Loyrette Nouel**, France

#### **Mrs Aline Sylla-Walbaum**

Director in charge of External Affairs and Strategy,  
**Unibail-Rodamco**, France

#### **Mr Jean-Eric Vimont**

Chairman, **Eurosic**, France

#### **Mr François Trausch**

Chairman **GE Real Estate Western Europe**, France

**1300 – 1445**

## **Networking Luncheon and Empowerment Exchange**

### **Pavillon Elysées Lenôtre**

*(10 avenue des Champs-Élysées, 75008 Paris)*

How are women leaders changing the global business landscape? What are some of the key characteristics of women leaders and how do they rise to the challenge of operating profitable, sustainable businesses that transcend borders and barriers? In this session, we hear from prolific, accomplished businesswomen, as they debate the issues, exchange their experiences and share their recommendations for how women in both the EU and the Arab world can work together to realise their cross-border business potential.

**CO MODERATOR**  
**Mrs Chiara Corazza**  
Managing Director, **Greater Paris Investment Agency**

**CO MODERATOR**  
**Ms Holly Taylor Sargent**  
Founder and Director, Women's Leadership Board,  
**Harvard University**

**HH Sheikha Hanadi Nasser Bin Khalid Al Thani**  
Vice Chairperson and Managing Director, **AMWAL**

**Mrs Laurence Parisot**  
Chairman, MEDEF, **French Businessmen's Association**

**Mrs Hosna Rachid**  
Chairman, **Unilever Mashreq**

**HRH Princess Mashael bint Faisal,**  
President of the Board, **The Businesswomen's Forum** in the  
Eastern Province, Saudi Arabia

**Ms Wafa' Tarnowska**  
Regional Manager for CSR and Arab Initiatives  
**DLA Piper Middle East LLP**

**1500 – 1800**

### **Quality of Life: Health or Leisure**

*To chose between the following meetings and visits:*

Presentation of residential real estate opportunities  
**Mr Gérard Féau**, Vice Chairman, **Daniel Féau Conseil Immobilier**. **Marie Helene Lundgreen**, **Manager and Diana Sinno**. **Belles Demeures de France – Fine Residences – Exclusive Affiliate of Christie's Great Estates**  
(30 avenue Pierre 1er de Serbie, 75008 Paris)

Visit to the oldest European jewellery company **Mellerio dits Meller** and meeting with **Mr Olivier Mellerio**, Chairman  
(9 rue de la Paix, 75002 Paris)

Visit to the family owned fashion brand “**Léonard**” and meeting with **Mr Daniel Tribouillard**, Chairman  
(36 avenue Pierre 1er de Serbie, 75008 Paris)

**2000 - 2300**

### **Private visit and Closing**

**Reception/ Buffet Dinner in Galeries Lafayette**  
*Rue Mogador 75009 Paris, Porte Tronchet*  
(entrance next to Louis Vuitton advertisement)

**Welcome by Mr Philippe Houzé**  
Chief Executive Officer **Galeries Lafayette Group**

**Ms Rima Chammas**  
MEA Marketing Manager- CSDs, **Pepsi-Cola International Ltd**

Closing conference remarks  
**Mrs Haifa Fahoum Al Kaylani**  
Chairman, **Arab International Women's Forum**