

# TIAW Programs and Initiatives



**The International Alliance for Women**  
*Connecting to make all the difference in the world.*

Stephanie MacKendrick  
AIWF - Arab International  
Women's Forum  
March 8, 2007

# What is TIAAW?

TIAAW is a growing organization of 40 women's networks representing more than 50,000 women world-wide

Our name reflects our inclusive approach:  
The International Alliance **FOR** Women

# What Does TIAAW Do?

TIAAW's focus is the Global Community of Women

Our goal is economic empowerment of women, from microloans to women in developing countries to women on boards in the world's financial capitals.

We salute and support the work of AIWF in building bridges between individual women and women's organizations.

TIAAW is honoured to participate in AIWF's International Women's Day event.

# What Does TIAAW Do?

## **Our Vision – the TIAAW motto:**

“Connecting to make all the difference in the world”

- Connecting to economically empower women
- Connecting to support women’s dreams, aspirations and their entitlement to have career ambitions
- Sharing success stories and identifying role models

# TIAW Connects

**Connects** to build bridges between regions, organizations and individuals

**Connects** to share information and build best practices knowledge

**Connects** to build confidence through women supporting one another

# Who Leads TIAAW?

Managed by Executive Director Maxine Westaway

Led by the President of the Board, Stephanie MacKendrick, 1<sup>st</sup> Vice President, Diane Morris, UK and 2<sup>nd</sup> Vice President Lea Chambers, Canada.

Executive Committee and Board of Directors represent associations and regions throughout the world

# Who Leads TIAAW?

## Chairs of Each TIAAW Program:

Microenterprise – Patricia Foley Hinnen

Women on Boards – Stephanie MacKendrick

Entrepreneurs – Jeanette Hobson

TIAAW Daughters & Young Leaders – Kay  
Leaumont

# What Do We Do?

TIAW acts as a “hub” for communications between Member Networks

*Bi-monthly communications to Member Networks*

*Sharing news about Member Networks’ events, achievements and best practices*

*Connecting individuals from member networks via “Registered Member of an Association” listings on TIAW database*



# What Do We Do?

Four Key Programs support our Vision and Mission:

*Micro-Enterprise*

*Entrepreneurs'*

*Women on Boards*

*Daughters*

# What Do We Do?

TIAAW brings women together:

Annual Global Forum: Main TIAAW Conference  
November 8 – 10, 2007. Palm Springs California,

International Delegations: Annual delegation of TIAAW  
leaders and members hosted by local/regional  
networks. Shanghai and Singapore March 2007.

Global Cities: New regional events in development to  
increase connection between members and networks in  
each region.

# TIAW Microenterprise

- Raises money to finance village banks for women in developing country
- Supports economic empowerment of women in developing nations
- 25 village banks funded in 2005 to commemorate TIAW's 25<sup>th</sup> anniversary
- To date TIAW has funded over 60 banks in 18 countries

# TIAW Women on Boards

Best practices – Women on Boards Toolkit

TIAW Women on Boards helps member networks create and implement WOB programs

Action Team (in development) engages individual women to advocate for more women on boards.

# TIAW Daughters/Young Leaders

- “TIAW Daughters” focuses on financial literacy for young women
- “Generation Next” engages and networks young women (teenaged)
- A new program is in development for young professionals (25 -35)

# TIAW Entrepreneurs

## TIAW Entrepreneurs' Connection and Resource Centre

*Database of Entrepreneurs (in development)*

*Business Opportunities Sharing Tool*

*Best Practices Library*

*Email Connection for questions, discussions*

*Listing of seminars, conferences, education*

# Why an Entrepreneurs' Program?

Members were asking for support for Entrepreneurs

Our mission is *Women helping Women.*

Women Entrepreneurs are an important, yet largely unrecognized part of the economy of every country.

Entrepreneurs are the basis of all solid economic development.

# Components of the Entrepreneurs' Program

## TIAW Trade Missions

*Atlanta Trade Mission (2006)*

*Asia Trade Mission (2007)*

*More being planned!*

Assistance with connecting with other members

*Through TIAW Headquarters*



# The Entrepreneurs' Connection and Resource Centre

[www.tiaw.org](http://www.tiaw.org)

*Many modules currently under construction!*

# Entrepreneurs' Program – The Impact

*“Entrepreneurs are driven, highly focused and often isolated. TIAAW provides a virtual network of peers who help each other by sharing best practices, business opportunities and problem solving. Every TIAAW business owner no longer needs to feel alone.”*

TIAAW Entrepreneurs Chair: Jeannette Hobson, Author of *What makes a Successful Entrepreneur?* (email [jeannette.hobson@verizon.net](mailto:jeannette.hobson@verizon.net))

## How we evolved

- 1980 Established in the U.S. as the National Alliance of Professional and Executive Women's Networks
- 1989 Expanded to Europe
- 1989 Name becomes The International Alliance (TIA)
- 1999 Daughters Program started
- 1990 Women's Board Resource program developed

## How we evolved

- 2000 Micro-Enterprise Program started
- 2001 Name changes to The International Alliance for Women (TIAW)
- 2003 Women on Boards Program assists UK Government's Women's Equality Unit
- 2005 TIAW celebrates 25<sup>th</sup> anniversary, reaches goal of raising funds for 25 village banks in 2005
- 2006 Entrepreneurs' Program started