

# **DOMAINS OF INFLUENCE**

## **LAUNCHED AT SPECIAL RECEPTION IN DUBAI**



*Mrs Haifa Al Kaylani, Chairman AIWF, with Women Business Leaders at the launch of the book 'Domains of Influence'*

On 10 December, a special reception was held as part of the AIWF Dubai Conference programme to launch *Domains of Influence: Arab Women Business Leaders in a New Economy*, the AIWF book which features successful business women leaders in the Arab world.

*Domains of Influence*, which was produced in partnership with the World Bank and internationally renowned photographer Ms. Jacqueline Hassink, is a unique testament to the impact of Arab women in today's global environment of entrepreneurship and empowerment, and to the vast economic reform that has revitalized Arab nations in recent years. It depicts the dual role of the modern, accomplished Arab woman, both at

home and at work, and provides a welcome antidote to current negative trends of marginalization and misrepresentation of Arab women in the contemporary media.

"The significance of this book reaches far beyond the commemorative," said Haifa Al Kaylani, AIWF Chairman, at the event. "*Domains of Influence* is the first book of its kind on women entrepreneurs in the Arab world. It aims to change the prevailing stereotypical images of Arab women whilst creating greater public awareness of their achievements and participation in all sectors throughout the Arab world."

Recognition of the value of women's contribution to the economy is central to the Arab International Women's Forum programme. "Coming from across the Arab world, each of the women featured in the book have made a great contribution to their businesses, organisations and communities," said Mrs. Al Kaylani. "Each has demonstrated exceptional skill, business acumen and leadership, motivating others in her sphere. Each is an inspiration to colleagues, family and friends and others who will follow her. Collectively they are encouraging role models for a younger generation of women."

The book profiles thirty six of the region's most successful and enterprising women from twenty different countries, many of whom were present in Dubai for the AIWF Conference and participated in a special interactive panel during which they revealed best practices that have influenced their success.

### **ARAB WOMEN BUSINESS LEADERS FEATURED IN THE BOOK**

#### **IN ALPHABETICAL ORDER**

<b>Jihad Anis Hassan Abbas</b>	<i>Director, Business Development, Consolidated Contractors Company S.A.L.</i>	Yemen
<b>Mona Yousuf Almoayyed</b>	<i>Managing Director, Y.K.Almoayyed &amp; Sons</i>	Bahrain
<b>Sarah A Al-Ayed</b>	<i>Vice President TRACCS; Managing Director, TRACCS Saudi Arabia</i>	Saudi Arabia
<b>Salwa A Bamieh</b>	<i>Director and Partner, MMIS Management, Consultants</i>	Jordan
<b>Mouna Bassaleh</b>	<i>Owner and President, Multipharma, Scientific Office</i>	Syria
<b>Amina Benkhadra</b>	<i>CEO, Office National des Hydrocarbures et des Mines (ONHYM)</i>	Morocco
<b>Miriam Bensalah Chagroun</b>	<i>CEO and General Manager, Les Eaux, Minerales d'Oulmes SA</i>	Morocco
<b>Her Excellency Lujaina Mohsin Darwish</b>	<i>Joint Deputy Managing Director, Mohsin, Haidar Darwish LLC</i>	Oman
<b>Nada Achrafief Dugas</b>	<i>Associate Director for External Relations, Central Eastern Europe, Middle East and Africa, Procter &amp; Gamble</i>	Syria/France
<b>Waheeba Fare'e al Fakih</b>	<i>Rector, Queen Arwa University</i>	Yemen
<b>Maha Khaled Al-Ghunaim</b>	<i>Vice Chairman and Managing Director, Global Investment House</i>	Kuwait

<b>Zeineb Guellouz</b>	<i>CEO, Conseil du Marche Financier (CMF)</i>	Tunisia
<b>Raja Easa Saleh Al Gurg</b>	<i>Managing Director, Easa Saleh Al Gurg Group</i>	United Arab Emirates
<b>Hana Alamuddin Haidar</b>	<i>Principal, Al-Mimariya Architects and Designers</i>	Lebanon
<b>Elham Hassan</b>	<i>Senior Partner, PricewaterhouseCoopers</i>	Bahrain
<b>Anissa Essam El-Din Hassouna</b>	<i>Assistant General Manager, Misr Iran Development Bank</i>	Egypt
<b>Nezha Hayat</b>	<i>Managing Director, private and institutional banking, Societe Generale Marocaine de Banques SGMB</i>	Morocco
<b>Iman Hill</b>	<i>Former Chairwoman, Shell Companies in Egypt</i>	Saudi, Arabia/UK
<b>Fatma Mohamed Hqaiq</b>	<i>Owner, Founder and Marketing &amp; Sales Manager Tripoli International Scientific Bookshop</i>	Libya
<b>Widad Yagoub Ibrahim</b>	<i>Vice Chairperson and Managing Director, Bee Petroleum Company</i>	Sudan
<b>Raghda Kurdi</b>	<i>Deputy Chairman, Hayat Pharmaceutical Industries: and General Manager, Integrated Pharmaceutical Services</i>	Jordan
<b>Hessa Abdul Rahman Al-Oun</b>	<i>Chairman of five companies, including Al-Bidaia Trading and Industry and First Female Industrial City Center</i>	Saudi Arabia
<b>Alia Ahmed Al-Qatami</b>	<i>Director, Silver City</i>	Kuwait
<b>Khalidah Ahmed Al-Qatami</b>	<i>Chairman, Al Khunaini Al Qatami General Trading Company; Chairman Alkalediah International General Trading; Owner, Al Qatami Pharmacy</i>	Kuwait
<b>Hosna Mohamed Rachid</b>	<i>Chairman, Rachid Mashreq Group</i>	Egypt
<b>Soraya Rahim</b>	<i>Chairman, Hilton Alger Hotel</i>	Algeria /France
<b>Muna Noor Ritchie-Radwill</b>	<i>Partner and General Manager, Omani Heritage Gallery</i>	Oman
<b>Hanan Akram Saab</b>	<i>Owner, founder and Managing Director, Pharmed</i>	Lebanon
<b>Mona Sabry</b>	<i>Optimization Manager, World Wide IBM Server Group</i>	Egypt
<b>Maha Abu-Shusheh</b>	<i>General Manager and Chairperson, Abu-Shusheh Trading Company</i>	Palestine
<b>Nahed Mohammed Taher</b>	<i>Founder and CEO, Gulf One Investment Bank</i>	Saudi Arabia
<b>Sheikha Hanadi Nasser Bin Khalid Al Thani</b>	<i>Vice Chairperson and Managing Director, Amwal, CEO Al Waab City Real Estate development project; Deputy CEO Nasser Bin Khalid Al Thani &amp; Sons Group</i>	Qatar
<b>Elham M. Zeadat</b>	<i>General Manager and Owner, Bloom Dead Sea Gift Enterprise</i>	Jordan
<b>Shahira Magdy Zeid</b>	<i>Vice Chairman and Chief Executive Officer, MZ Investments</i>	Egypt
<b>Sara Al Zouari</b>	<i>Chief Executive Officer and Vice President, Tunisia Porcelaine SA</i>	Tunisia
<b>Shatha Al-Zuhairy</b>	<i>CEO and Director, Al Yaqut Group</i>	Iraq